

UNISON Scotland *Influencers*

General election briefing 2024

SPEAK UP FOR PUBLIC SERVICES

GENERAL ELECTION 2024

UNISON Scotland is campaigning to ensure that public services, jobs and fair pay are part of this general election campaign. We are asking members to vote for public services.

As a UNISON influencer, you can use these briefings to prompt conversations with candidates, ask questions at hustings and influence your own political parties.

The briefings will help you when:

- Talking to colleagues
- Promoting key facts and statistics
- Campaigning through social media
- Challenging misinformation about public services and those who deliver them
- Questioning candidates

It is vital UNISON influences the debate and speaks up for public services in the lead up to the General Election.

CAMPAIGNS AND RESOURCES

UNISON Scotland's bargaining and campaigns team is publishing policy and research materials on our website to support your campaigning for the 2024 General Election, you will find these on our website at www.unison-scotland.org

Here is a list of useful resources on our website:

- [Influencer briefings for the General Election 2024](#)
- [Responses and parliamentary submissions](#)
- [Campaign updates](#)
- [Policy briefings](#)
- [Full list of resources](#)
- [Latest press releases](#)

Use these resources and please help other UNISON members access them. Publicise our briefings locally as much as you can and use the questions and information as part of your local campaigns.

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INFLUENCER BRIEFINGS

We will be sending you influencer briefings throughout the coming weeks. These will cover issues such as local government funding; crisis in social care; housing; and health, among others.

If you know any colleagues who would like to get involved, please ask them to complete this form and we'll get them added to our list of UNISON influencers. feel free to forward them this email and ask them to complete this [form](#).

SOCIAL MEDIA

Make sure you follow us on social media to keep up with the latest news from UNISON.

- [Facebook](#)
- [X \(formerly Twitter\)](#)
- [Instagram](#)

FURTHER INFORMATION

If you would like any further information please contact UNISON Scotland's Bargaining and Campaigns team on 0141 342 2811.